



**Thai Tennis Organization in America, 13015 Dunhill Dr., Fairfax, VA 22030**  
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## **PRESS RELEASE**

**Fairfax, VA** – The **Thai Tennis Organization in America (TTOA)** is proud to announce the 2<sup>nd</sup> Annual Asian Festival. The **Asian Festival** is a one-day **FREE ADMISSION** event to promote a greater understanding of the Asian culture from Thailand, China, India, Philippines, Japan, Korea, Burma, Vietnam, Indonesia, Laos, Singapore and Malaysia. The Festival aims to bring together people from various cultural backgrounds, to promote peace, harmony and unity. Each participating country will showcase its unique music, cultural performances, food, fashion, handicrafts, gifts, and other products and entertainment. The event, which is the largest Asian Festival in the Washington, DC area, will occur on **Saturday, July 30, 2005** at the **Lake Newport Tennis Facility in Reston, VA**.

Last year, TTOA successfully combined two large events in the Mid-Atlantic section: a Thai Festival, and the Singha Beer USTA \$50,000 Tennis Tournament, which was the largest women's professional tennis tournament in Northern Virginia in over 20 years. This year, the Asian Festival will correspond with the Legg Mason \$75,000 Women's Challenger (presented by Singha Beer) and the Legg Mason Tennis Classic. The qualifying rounds will be play during the same time as the Asian Festival.

Twenty-five well-known Asian restaurants will feature specialty dishes from their countries at the Asian Festival. Many of their specialty dishes you cannot find on menus. The Festival will also include stage cultural performances, a fashion show, Asian martial arts demonstrations, music, a Chinese lion dance, and even a \$1,000 prize Asian Idol singing contest! A movie tent will figure special presentation in each hour in order to promote participated country's culture and tourism. As for tennis, **Paradorn Srichaphan** (#1 Asian tennis player) will conduct a free tennis clinic for all age at 6pm sponsored by USTA-VA and **Bryan Brother** Rock Band (World #1 tennis doubles team from USA) will be performing live music on stage at 8pm.

The opening ceremony will start at noon by **Alan Schwartz**, immediate past president of United State Tennis Association with many honoree guests including **Congressman Jim Moran**, **Robert E. Simon, Jr.** - Founder of Reston, **Donald Dell**-President of SFX Sports and former USA Davis Cup Captain, and etc.

The TTOA works with many local Asian Associations to introduce Asian cultures and tennis to the local community. TTOA's mission is to promote tennis growth and encourage young people to broaden their horizons through education initiatives via scholarships. TTOA is a proud member of the USTA family, and was the recipient of the 2004 Organization of the Year Award by USTA Mid-Atlantic section and the USA Virginia District. A major portion of the proceeds from Asian Festival benefits the Thai Tennis Organization (TTOA). Since their establishment in May 2003, TTOA has maintained an institution that fosters and improves relationships among the minority community.

For more information, to register for a booth, or to reserve a performance at the Asian Festival, contact Thanakorn Duangmanee at 703-855-9499, [info@asianfestivaldc.com](mailto:info@asianfestivaldc.com) or visit the website at [www.asianfestivaldc.com](http://www.asianfestivaldc.com). Media-related questions may be forwarded to [media@thaitennis.org](mailto:media@thaitennis.org).

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## **The 2<sup>nd</sup> Annual Asian Festival**

Location: Lake Newport Tennis Facility  
11452 Baron Cameron Avenue  
Reston, VA 20194

Admission: Free

Date/Time: July 30, 2005 One Day Only!  
10 a.m.-9 p.m.

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