



**Thai Tennis Organization in America, 13015 Dunhill Drive, Fairfax, VA 22030**  
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## **PRESS RELEASE**

**Fairfax, VA – The Thai Tennis Organization in America (TTOA), the Reston Association and Singha Beer** are proud to announce the third annual **Asian Festival**. The **Asian Festival** is a one-day **FREE ADMISSION** event to promote a greater understanding of the Asian culture from Thailand, China, India, Philippines, Japan, Korea, Vietnam, Bangladesh, Indonesia, and etc. Each participating country will showcase its unique music, cultural performances, food, beauty pageants, fashion, handicrafts, gifts, and other products and entertainment. The festival also includes an **Asian Idol contest, with a \$1,000 prize**. The event, which is the largest Asian Festival in the Washington, DC area, will occur on **Saturday, July 22, 2006 from 10:00 a.m. – 9:00 p.m.**, at the **Lake Newport Tennis Facility in Reston, VA**.

Last year, TTOA and RA successfully combined two large events in the Mid-Atlantic section: the Asian Festival, and the Legg Mason Women's Challenger. In 2004, the TTOA hosted its first Thai Festival and the Singha Beer USTA \$50,000 Tennis Tournament, which was the largest women's professional tennis tournament in Northern Virginia in over 20 years.

**This year, our goal is to offer the ultimate cultural and tennis experience to the community.** In conjunction with the Festival, more than 100 up-and-coming tennis stars from local area will compete for the wildcard spot and a chance to compete in one of the 5<sup>th</sup> largest prize money women's professional tennis challengers in the United States. A free Children's Tennis Clinic will also be offered by top world players from the Legg Mason Tennis Classic.

**Twenty-five well-known Asian restaurants** will feature authentic specialty dishes from their countries and regions. Many of the specialty dishes are not available on the restaurants' menus! **With more than fifty retails booths**, guests can also explore and shop the multi-cultural marketplace where unique items imported from various regions of Asia will be for sale.

The Festival area will have two different stages highlighting "non-stop" performances, fashion shows, Asian martial arts demonstrations, music, and even an Asian Idol contest, where anyone can sing any song in any language for a chance to win \$1,000.

The TTOA and the Reston Association are co-promoting the event and work with many local Asian Associations to introduce Asian cultures and tennis to the local community. TTOA is non profit 501 c 3 with the mission is to promote tennis growth and encourage young people to broaden their horizons through education initiatives via scholarships. TTOA is a proud member of the USTA family, and was the recipient of the 2004 Organization of the Year Award by USTA Mid-Atlantic section and the USTA Virginia District.

For more information, to register for a booth, or to reserve a performance at the Asian Festival, contact Thanakorn Duangmanee at 703-589-4144, [info@thaitennis.org](mailto:info@thaitennis.org) or visit the website at [www.asianfestivaldc.com](http://www.asianfestivaldc.com).

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## **TTOA & Reston Association Asian Festival**

**Location:** Lake Newport Tennis Facility  
11452 Baron Cameron Avenue  
Reston, VA 20194

**Website:** [www.asianfestivaldc.com](http://www.asianfestivaldc.com)

**Date/Time:** Saturday, July 22, 2006  
10:00 a.m. – 9:00 p.m.

**Parking:** Off-site Parking is available at the Reston Association Building  
(with Free Shuttle Service)  
1930 Isaac Newton Square  
Reston, VA 20190

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