

The Philippine Village

7th Annual Asian Festival

July 31 – August 1, 2010

Lake Newport Park

11452 Baron Cameron Avenue, Reston, VA 20194

Dear Prospective Dance troupe,

On behalf of the 7th Annual Asian Festival Organizers, we would like to invite you to participate in the first 'Philippine Cultural Dance Challenge' in the Washington DC Metro Area. The competition will be on Sunday (1:30 PM), August 1st, 2010 at the Lake Newport Park, 11452 Baron Cameron Avenue, Reston, VA 20194. The First Place winner will receive \$500, 2nd place \$300 and 3rd Place will get \$200.

The Asian Festival is a two-day FREE cultural event to promote a greater understanding of Asian countries and cultures to the general public. The Asian Festival has grown into a huge success over the years by attracting more than 60,000 attendees from all over the D.C. Metro area and beyond. Each participating Asian country has an opportunity to share its' unique music, cultural performances, food, fashion, handicrafts, and other products. Asian festival has blended together trade opportunities, product marketing, cultural displays, tennis and other sporting events. This festival has something for each and every attendee. This largest Asian Festival in the Mid-Atlantic area features at least 30 authentic Asian food vendors, traditional Asian performances on 3 separate stages, and more than 80 multicultural retail stores. Each year, one Asian country is selected as the 'Showcasing' country and this year, it is the PHILIPPINES. This year, we celebrate and explore the diverse Philippine cultures by bringing the Philippine authentic regional foods, arts, crafts and entertainments.

The application in this package must be filled out completely and mailed to the address below with a nonrefundable registration fee of \$50 by July 9, 2010. Teams may submit the application either electronically or through paper submission. Please note that LATE APPLICATION WILL NOT BE ACCEPTED PAST THIS DUE DATE.

Please fill out the application and mail it to: Asian Festival: Philippine Cultural Dance Challenge Coordinator c/o Belen Saramosing-Ramirez, 2220 Mears Lane, Silver Spring, MD 20906.

A total of 10 teams will be selected for the contest. The team will be notified of the entry status within one week of the receipt of the application.

Thank you for your interest in this competition and we are looking forward to working with you on this exciting program. If you have further questions, please feel free to call at (301) 460-7320 or send an email to travhouse@comcast.net

Regards,

Belen Saramosing-Ramirez
Philippine Cultural Dance Challenge Coordinator

Application Process:

1. Submit a 15 minute CD/DVD or online video (preferred) or to any link (www.youtube) or your website.
2. Enclose a short description of the Dance group, organization and website, if any, which can be posted in the Asian Festival website.
3. Complete the attached registration form.
4. Enclose a registration check for \$50 payable to PAFC (memo line: Cultural Dance Challenge)

Selection Process:

The Philippine Cultural Dance Challenge committee will review the package along with the visuals and let the dance troupe know within one week of the receipt of the application.

Notification Process:

The dance troupe captain or the person in charge of the organization will be notified of the acceptance either by phone or by email within one week of the receipt of the application or not later than July 15, 2010.

GUIDELINES:

1. Philippine dances of all forms and from any region are welcome! We also welcome modern fusion dances with some Philippine influences. **You do not have to be of Filipino descent to participate.**
2. Each dance troupe is allowed to perform for a maximum of 10 minutes or less. If the dance troupe exceeds the allotted time, a 10 point deduction will be made from each judge's evaluation form.
3. Dance troupe must be comprised of at least 5 dancers but not more than 12 dancers. In addition, singers or instrument players can be part of the dance troupe, but cannot take up main stage space.
4. Each dance troupe is also requested to choreograph a 1 minute version of the dance routine for curtain call.
5. Each dance troupe is encouraged to provide pictures, item description, dance troupe information or website link to be posted in Asian Festival website for one full year.
6. Each dance troupe must submit a copy of their music (either on a CD or electronically). If you submit your track on a CD, please be sure to label each CD with your dance troupe name or the organizations name. The CDs may not contain more than one track. The CD must be received by July 15, 2010.
7. Asian Festival retains the right to officially publish the CD in our website. The CD will be published with the credits going to the dance troupe.
8. Fire and smoke machines are strictly prohibited. Dance troupes are responsible for setting up and breaking down their props.
9. The order of the performance will be determined by the Cultural Dance Coordinators.

10. Any debate, harassment, or confrontation between opposing dance troupes will result in immediate disqualification, ejection from premises and forfeiture of the entry fee.
11. No dance troupe member, participant, manager or assistant is allowed to interfere or debate with the panel of judges regarding their scorecard. Violation of this rule will result in immediate disqualification.
12. All dance troupes are strongly encouraged to send us scripts for the emcees.
13. Must comply with overall 2010 Asian Festival Rules & Regulations.

Judging/Selection Criteria

The dances are evaluated by a panel of judges. The decisions of the judges are final. The judges evaluate dance troupe performances based on the following elements:

Judging Points: Artistic Elements 40 Points

Technical Elements 60 Points

Artistic Elements:

- Authenticity: Costumes, originality of presentation and use of props
- Creativity: How it is different from the other dance troupes?
- Style: Is it true to the region & style it supposed represent?
- If it is a fusion piece, is it artistically and tastefully incorporating the art/dance forms?
- Enthusiasm: Having fun, energetic
- Quality: individual dancers and as a group

Technical Elements:

- Formations: Spacing, originality, use of stage
- Opening/Closing: How appealing
- Choreography: Challenging, diverse
- Performance: Execution of the choreography as a dance troupe
- Selection of Music: Entertaining, quality

Website: _____

Contact Person: Name: _____

Day Time Phone: _____ Cell Phone/Evening Phone: _____

Email: _____

Participants:

1	_____	7	_____
2	_____	8	_____
3	_____	9	_____
4	_____	10	_____
5	_____	11	_____
6	_____	12	_____

Waiver and Release Form

All Participants must sign and date below:

- I. I hereby agree with the Asian Festival that I will not institute any suit or action of law or otherwise against the Asian Festival organizers, nor institute, prosecute or in any way aid the prosecution of any claim, demand, action, or cause of action for damages, costs, loss of service, expenses or compensation for or on account of any and all known and unknown, foreseen and unforeseen bodily and personal injuries, damage to property, and the consequences thereof, resulting from my participation in the 'Philippine Cultural Dance Challenge'.

- II. I hereby certify that I have read and agree to all the rules and regulations of the Asian Festival 'Philippine Cultural Dance Challenge' set forth by the Asian Festival organizing committee. I understand that disobeying any rules may result in disqualification of my dance troupe from this event.

- III. I have read and understand the terms of this release.

Name Signature Date

1. _____	7. _____
2. _____	8. _____
3. _____	9. _____
4. _____	10. _____
5. _____	11. _____
6. _____	12. _____