



Asian Festival, 13015 Dunhill Dr, Fairfax, VA 22030
Tel 703-589-4144, Email info@asianfestivaldc.com

April 19, 2011

Dear Asian Festival Vendors:

On behalf of the Thai Tennis Organization, I would like to thank you again for your participation & support in the past. Without your continuing support, we could not have organized the largest Asian Festival in the area. We have scheduled our **8th Annual Asian Festival on July 23-24, 2011**, and would like to invite you to participate.

This year, our theme is “**DESTINATION ASIA**” where we showcase our Asian cultural and heritage together in one weekend. Besides our usual diverse vendors and exhibitions, we will have 3 showcase areas: **HERITAGE INDIA, FIESTA PHILIPPINES, and AMAZING THAILAND.**

What: The 8th Annual Asian Festival 2011
When: Saturday, July 23rd 10am-10pm and Sunday, July 24th 11am-6pm
Where: George Mason University Campus, Fairfax, VA.

Why a new location for 2011?

The Asian Festival is growing even larger for 2011, and it's a healthy growth. With over 300 vendors and a 2 day attendance, Lots J and K on the campus of George Mason University will provide an even larger footprint for patrons to enjoy the event, and vendors to spread out and maximize their display potential in 2011!

- 1.) **A much larger footprint**, the Asian Festival will have nearly **DOUBLE** the event space for vendors and patrons from 2010!
- 2.) **No more off-site parking and shuttle bus to/from the event!** With the numerous adjacent parking lots available on campus, George Mason University will allow for easy and direct access by car. Given the Asian Festival's historically large attendance despite nearly 100% off-site parking and shuttle, we are confident that easier access will only grow attendance even higher in years to come!
- 3.) **More central location.** George Mason University is more centrally located and equidistant from both I-66 and I-495, This will provide a more centralized location for patrons to travel from all parts of the DC Metro area.
- 4.) **A built in crowd...** the George Mason University Student Body! With numerous Asian/Pacific Islander organizations on-campus, as well as a large student body with almost 20,000 students in the undergraduate program alone, this is sure to be a huge boost to attendance in 2011!

Space is limited! Priority will be given to 2010 participants until May 1, 2011. Please feel free to contact me at 703-589-4144 or info@asianfestivaldc.com or visit our website at www.asianfestivaldc.com

Thank you again for your consideration and we are looking forward to promoting your business again at the largest Asian Festival in the Mid Atlantic Region.

Sincerely,

Thanakorn Duangmanee, Managing Director, TTOA